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The CURRENT

GOSSIP, IDEAS, AND GOINGS ON



Designing DYNAMO

Menloville owner Lisa Lovazzano is a modern-day Martha Stewart.

Just about everything **LISA LOVAZZANO** touches turns, well, beautiful. This hard-working entrepreneur, designer, event planner and more, can spot a diamond-in-the-rough from yards away. "When we opened Menloville 16 years ago (her utterly charming gifts and home accessories shop on Valparaiso Avenue), we were 'green' before being 'green' was a thing," recalls Lovazzano. To add to the mix of their dazzling gift selections, she and her then-partner Vemessia Craig (wife of San Francisco 49'ers legend Roger Craig) would scour antique stores and flea markets around the globe for one-of-a-kind treasures. Eventually, though, Craig retired from the business to devote her time to her five children, and Lovazzano poured her heart and considerable energy into running Menloville on a full-time basis.

The shop itself is a treasure trove, brimming with dazzling gems that all beckon to be taken home, including custom pieces by Brigham's Barnwood Furniture, glorious vases and decanters by Jan Barboglio, and jewels by designers like Lisa McKinzie, Fabian & Felipe, and Denise Batesh. Thanks to Lovazzano's sharp eye and innate good taste, loyal clients return again and again to discover what she's got on display each week. "I'm a shopaholic," she admits with a smile. "I just can't pass up something wonderful." Her customers are the lucky beneficiaries of Lovazzano's seemingly unending quest for all things fabulous. Many love her aesthetic so much that they turn to her to bring her special magic to their homes for special events, plantscaping, and full interior design services.

What's next for Lovazzano? "Finishing my own home," she answers. "I'm so busy taking on different projects that our own house gets put on hold time and time again." www.menloville.com ♦



Fun & Fabulous

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